innovation
hair and beauty

Lockdown Self Love Series | Entry 2.

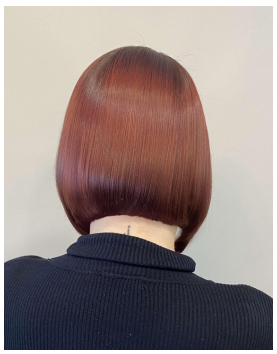
PRESERVE YOUR HAIR COLOUR WITH MILKSHAKE

EVER WONDERED HOW TO MAKE YOUR HAIR COLOUR LAST LONGER?

Every professional hair colourist will advise you that when opting for a new hair colour, you must consider how to maintain your chosen hues at home! After all, why invest in a beautiful new colour and then damage the stunning results by using incorrect shampoo's and conditioners when you leave the salon?

Creamy platinum blondes, silvers and vibrant colours are extremely high maintenance and require specialist care whilst other options are lower maintenance and may only require a small amount of TLC using good quality, professional products! milk_shake recommend that you keep your hair vibrant and healthy by using milk_shake Color Maintainer Shampoo and Conditioner.

This system has been specially designed to hydrate hair and protect your colour from fading. The duo contains natural milk protein that conditions and repairs within hair's cortex and cuticles, making it manageable, soft and vibrant. Integrity 41® ingredients improve and extend hair colour life. This pleasantly fragranced, sweet milk smelling duo are perfect for everyday use, resulting in smoother, softer hair that is easier to control.



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